



**Media Contact**  
Shelley Eastland  
713-869-0707  
[seastland@wardcc.com](mailto:seastland@wardcc.com)

## **Lena Clark returns to Ward Creative Communications**

HOUSTON – April 12, 2007 – Ward Creative Communications today announced the addition of a new staff member to its roster of talented communications professionals. Lena Clark is rejoining Ward Creative from energy delivery company CenterPoint Energy where she was a project manager in Corporate Communications. There, she was responsible for various aspects of internal employee communications, advertising, branding, sponsorships and human resources communications for nearly four years.

“The whole team is excited to welcome Lena home,” said Deborah Buks, Ward Creative Communications president. “She fits our strict “A-players-only” hiring criteria and we’re looking forward to the great work we’ll produce together for our clients.”

In addition to the energy sector, Clark has provided quality communications to several industries, including technology, retail, human resources and hospitality. Prior to originally joining Ward in 2000, she wrote technical manuals for Universal Computer Services and as a contractor with Compaq Computers. Clark also worked for Oshman’s SuperSports USA as a senior advertising copywriter and editor.

During her first tenure at Ward, she worked for the agency’s energy clients handling daily account service such as writing, media relations, and event planning. In her current capacity, she will continue to serve many of the agency’s energy and consumer accounts through strategic communications and media relations. Clark earned a Bachelor of Arts degree in journalism, with a minor in psychology from the University of Houston in 1998.

**About Ward Creative Communications**

Founded in 1990, Ward Creative Communications is a full-service public relations agency serving both consumer and business-to-business clients. Based in Houston, Texas the firm has experienced steady growth and gained a reputation for producing excellent results with a strong commitment to client service.

###