



Media Contact

Lena Clark

713-869-0707

lclark@wardcc.com

A Ward Winning Agency

Ward Creative Communications Sweeps PRSA Houston Honors

HOUSTON – June 22, 2007 – Ward Creative Communications, a full-service public relations agency serving consumer and business-to-business clients, won 11 Excalibur Awards in 10 categories during the Public Relations Society of America’s (PRSA) Houston 2007 Excalibur Awards presentation June 21 at the Westin Galleria.

The agency won five Gold (first place), two Silver (second place) and four Bronze (third place) Excalibur Awards. Ward Creative dominated the Feature Story category by receiving both Gold and Silver Excaliburs.

“It’s never been my goal to be the biggest agency in town,” said agency principal Deborah Ward Buks. “It’s always been my goal to be the best and most respected public relations agency in Houston. Tonight, my all-A-players team earned the recognition they deserve for their hard work. We’re especially grateful to our clients, who’ve allowed us to be trusted members of their teams.”

This year’s annual competition honored outstanding communications professionals and teams for their accomplishments in the development and execution of “A-List” public relations programs and strategies. PRSA presents Gold, Silver and Bronze Excalibur awards in dozens of categories ranging from media relations and marketing tools to crisis communications to internal communications.

-more-

The awards were evaluated based on the entry's research, planning, implementation and measurement. The agency won 11 awards in the following 10 categories:

- For Profit Program/Campaign – Bronze Award
 - Tellepsen Builders Marketing Program
- News Conference/ Publicity Stunt – Gold Award
 - OEAA Media Tour on Shell MARS Platform
- Op Ed/Bylined Article – Gold Award
 - Enventure Expandable Pipeline Repair - *Oil & Gas Journal* article
- External Communications – Gold Award
 - Tellepsen Builders External Communications Campaign
- External Newsletter – Silver Award
 - Tellepsen Builders Newsletter
- Website – Bronze Award
 - The Shlenker School Website
- Electronic Newsletter/E-zine – Bronze Award
 - Tellepsen Builders Electronic Newsletters
- Speech Writing – Bronze Award
 - Enventure – The Well of the Future, the Will of the Future
- Article – Gold Award
 - Weatherford – Applying the Art Form: Thru-Tubing Intervention
- Feature Story – Gold Award
 - Tellepsen Builders – Intimate Church Interiors
- Feature Story – Silver Award
 - AMEC Paragon – *Oil Review Middle East* “Operators Assess Economics of Middle East Stream Flooding”

About Ward Creative Communications

Founded in 1990, Ward Creative Communications is a full-service public relations agency serving both consumer and business-to-business clients. Based in Houston, Texas the firm has gained a reputation for producing excellent results with a strong commitment to client service. Learn more at www.wardcc.com.

###