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Geoffrey McRoberts Joins Satellite Logistics Group

HOUSTON (March 19, 2009) – Beverage industry international supply chain leader Satellite Logistics Group of companies (SLG) announced the addition of Geoffrey McRoberts to its Supply-Chain Process & Solution Design Group as a process consultant.

In his new role with the company, McRoberts will serve as an internal consultant between the Satellite Logistics Group business and information technologies teams to help identify and prioritize improvement opportunities, while serving logistics clients as an external consultant in the areas of supply-chain, project management and IT functionality.

"In these uncertain economic times, an efficient supply-chain is a strong competitive advantage for our clients," said Kevin Brady, president of Satellite Logistics Group. "We bring the best and brightest industry veterans to design and optimize our client's supply-chains to bring more revenue to their bottom-line."

McRoberts brings over 14 years of progressive functional and technical professional experience in supply-chain management, process improvement and information technology. He earned his degree in general business administration and certificate of specialization in international studies from the University of Wisconsin.

Satellite Logistics Group of companies is an international leader in supply chain management specializing in the beverage industry, and provides integrated solutions to manage all facets of transportation, distribution and warehousing as well as cost-saving reverse logistics solutions or timely material recovery processes. Since being founded in 1984, Satellite Logistics Group provides complete supply chain management services and/or keg retrieval for breweries throughout North America and Europe. For more information about Satellite Logistics Group of companies and the Kegspediter® System, please visit www.slg.com.