



For Immediate Release

Ward Creative Communications named AMA Houston Crystal Awards Finalist
Crystal Awards event to be held May 26th at the Hyatt Regency Downtown Houston

HOUSTON, TX – May 10, 2011 – Marketing public relations agency Ward Creative Communications has been recognized as a finalist in the 25th Annual Crystal Awards of the American Marketing Association Houston Chapter for six of its client projects, including:

- “HTS Engineering Employee Relations Program”
- “Terrabon: The Future of Texas’ Bioenergy Industry” Speech
- “HTS Engineering Website”
- “Aggreko: Rental Strategies Reduce Risks” Article
- “HTS Logo Design” with Savage Brands
- “HTS Brand Development” with Savage Brands

The Crystal Awards honors the best marketing work in the Houston region and is one of the largest and most prestigious marketing awards in the country. Finalists in 55 categories will be honored at the Crystal Awards gala on May 26th, 2011

Crystal Award entries are reviewed by a panel of leading marketing professionals outside of the Houston area. What distinguishes the Crystal Awards from other awards programs is that they emphasize the results achieved. Being a finalist or winner at the Crystal Awards means that the marketing stood above the rest in its effectiveness.

“As a Crystal Awards finalist, Ward Creative Communications is honored to be among the tough competitor finalists in the Logo Design, Branding/Rebranding, Internal Relations Program, Speech, Feature Story and Most Improved Website Crystal Awards categories,” said Deborah Buks, President, Ward Creative Communications. “It’s rewarding on so many levels to be on client teams where we can create the results our clients set out to achieve.”

This year’s Crystal Awards will be held at the Hyatt Regency in Downtown Houston. The evening will begin with the Finalists’ Gallery Reception at 6:00 PM followed by a seated dinner with entertainment and the announcement of winners. Tickets and tables are available online at www.regonline.com/2011CrystalAwards.

For more information about the Crystal Awards, visit www.CrystalAwards.org. For more information about Ward Creative Communications, visit www.wardcc.com.

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About AMA

AMA Houston is the area's premier professional marketing organization and the nation's largest chapter. AMA Houston provides marketers the ability to remain competitive in today's business environment through networking events, special interest groups and real-world educational programs. Named Chapter of the Year five times in the last seven years by AMA's international headquarters, AMA Houston serves 1,100 members with diverse marketing expertise from a variety of industries.

About Ward Creative Communications

Founded in 1990, Ward Creative Communications is a full service marketing public relations agency serving both consumer and business-to-business clients. Based in Houston, Texas the firm has experienced steady growth and gained a reputation for producing excellent results with a strong commitment to client service.

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