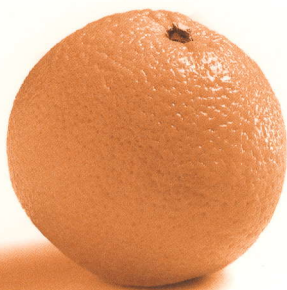


THE MINUTE MAID COMPANY
AT A GLANCE



THE MINUTE MAID COMPANY, the world's leading marketer of premium fruit juices and drinks, is an operating group of The Coca-Cola Company and the flagship of its worldwide fruit beverage business. Minute Maid is the leading trademark in the U.S. juice and juice drink industry.

HEADQUARTERS Houston, Texas

NUMBER OF U.S. EMPLOYEES 1,900

ANNUAL SALES \$2 Billion

PARENT COMPANY The Coca-Cola Company, Atlanta, Georgia

MAJOR TRADEMARKS Minute Maid®, Hi-C®, Five Alive®, Bright & Early®

**OTHER JUICE TRADEMARKS OF
THE COCA-COLA COMPANY** Fruitopia®, Andifrut®, Cappy®, Andina®, Kapo®

COMPANY-OWNED AND OPERATED
PACKAGING AND RESEARCH FACILITIES

Plymouth, Florida

Dunedin, Florida

Northampton, Massachusetts

Paw Paw, Michigan

Hightstown, New Jersey

Waco, Texas

Peterborough, Ontario

MINUTE MAID INTERNATIONAL
HAS OPERATING BUSINESSES ACROSS EUROPE, LATIN
AMERICA, ASIA AND AFRICA.

THE MINUTE MAID COMPANY
P.O. BOX 2079
HOUSTON, TEXAS 77252
1.800.888.6488

JANUARY, 1998

