

Aggreko North America names Bruce Pool as Managing Director

Pool to focus on enhancing customer offerings and experience

Houston - Aggreko, a global leader in [rental power](#), [temperature control](#), and [oil-free compressed air solutions](#), announced today that Bruce Pool has been appointed to Managing Director, Aggreko North America, where he will report to Asterios Satrazemis, President, Aggreko Americas. In this role, Pool will work strategically across Aggreko North America's business units to achieve operational goals, ensure proper resource allocation to capitalize on all market opportunities, and provide guidance and support to ensure customers experience the highest levels of performance in safety and service.

"Aggreko is excited to welcome Bruce back to North America and we look forward to leveraging his extensive knowledge and leadership garnered from his experience as managing director of Northern Europe," said Asterios Satrazemis, President, Aggreko Americas. "His recent accomplishments including enhancing the generator fleet to better serve offshore and utility customers, re-launching Aggreko's temperature control product offering, and developing a renewed approach to servicing their high-voltage customer base will provide invaluable insight for our North American team. In a tough Northern European economy, Bruce and his team were able to grow the business and improve the customer experience with Aggreko as measured through our Net Promoter Score, a customer sentiment recommendation measurement."

Prior to his current appointment, Pool served in multiple capacities within the Aggreko organization including: Vice President, South Texas Area General Manager, Aggreko North America; South Business Unit Vice President, Aggreko North America; and most recently, Managing Director, Aggreko Northern Europe.

He will be based in Aggreko's North American headquarters, located in Houston, TX.

Ends

EDITOR'S NOTES

Aggreko plc is the world leader in the supply of temporary power and temperature control solutions. Aggreko employs over 5,700 people operating from 194 locations. In 2012 we served customers in about 100 countries, and had revenues of approximately GBP 1.6bn (USD 2.5bn or Euros 2.0bn). Aggreko plc is listed on the London Stock Exchange (AGK.L), is a member of the FTSE-100 index, and is headquartered in Scotland. For more information, please visit the company website at www.aggreko.com

Aggreko provides power and temperature control solutions to customers who need them either very quickly, or for a short or indeterminate length of time. Examples would be the supply of power to an industrial site which needs to service its permanent power supply, supplying a whole city in times of power shortage, or providing a major sporting event with

Aggreko News Release

February 26, 2014

power and cooling systems. We serve our customers either through our 194 service centers, which we call the Local business, or globally through our Power Projects business.

In the Local business, which accounts for about half of our revenues, we hire our equipment to customers, who then operate it for themselves, although we retain responsibility for servicing and maintaining it. In the Power Projects business, which also accounts for about half of our revenues, we operate as a power producer. We install and operate [power plants](#) and we charge our customers both for providing the generating capacity, and for the electricity we produce. We design and manufacture equipment specifically for these requirements in our factory in Dumbarton, Scotland.

Recent customers include the [London 2012 Olympic and Paralympic Games](#), the [Vancouver 2010 Olympic Winter Games](#) and the power utilities in over 50 countries including the UK, France, Angola, Kenya, Indonesia, Bangladesh, Venezuela, Chile, Brazil and the USA.

In 2012 we fulfilled almost 45,000 customers' assignments and 70% of those who responded to our research gave us a recommendation of 9 or 10 out of 10.

For more information, please visit our local website at: www.aggreko.com/northamerica

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