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Hilton Americas-Houston Celebrates a “Tensational” Anniversary

*Luxury Convention Center Hotel Marks 10 Years of Service with Community Recognition,
Special Promotions and a VIP Party*

HOUSTON -- March 13, 2014 – Hilton Americas-Houston is commemorating 10 years of exceptional service with special “TENSATIONAL” Anniversary celebrations that includes special offers on room stays, spa and health club services, food and drinks and more. The event culminates with a VIP party on April 2.

Owned by Houston First Corporation, Hilton Americas-Houston is the largest hotel in Houston, with 1,200 guestrooms and 91,500 square feet of meeting space. Since opening its doors in December 2003, the hotel has helped establish Houston as a top convention and large event destination, attracting major events including Super Bowl XXXVIII, NBA All-Star games, Latin Grammy Awards and the Microsoft Worldwide Partner Conference. The hotel’s development anchored the city’s downtown revitalization efforts, specifically on the east side, and has contributed to the city’s growing economy.

The theme “TENSATIONAL” encompasses the hotel’s first decade of operations and the superior hospitality and quality Hilton Americas-Houston’s guests came to expect. Following the

\$11 million renovation in 2011, the hotel is as luxurious as the day it opened and features technologically advanced meeting space. It has maintained its AAA Four Diamond rating since 2003 and has received countless awards, including 2013 Best Business Hotel from *Travel+Leisure* magazine and 2013 Zagat Award for Quality Hotels.

As part of the celebration, Hilton Americas-Houston will recognize the great work of community non-profit organizations via an essay competition. The winning organization will receive a **TENSATIONAL** Community Package valued at \$10,000, including meeting room for 10 months, 10 hotel stays, complimentary meals, spa certificates, free parking and more that will assist a deserving organization with operational expenses, fundraising and help recognize its staff and volunteers.

The hotel also will award a \$10,000 **TENSATIONAL** Scholarship to the University of Houston Conrad N. Hilton College of Hotel and Restaurant Management student.

Hilton Americas-Houston also is offering special **TENSATIONAL** promotions including a weekend package offering a \$110 per night room rate, commemorative gift upon arrival, complimentary TEntinis (martinis) in the Lobby Bar, \$10 off breakfast coupon, \$10 Spa Buck gift certificate and \$10 self-parking. The offer is valid for stays the following days: April 4 – 6, 2014, April 16 – 20, 2014, May 9 – 11, 2014, May 16- 18, 2014, May 22 – 26, 2014 and May 29 – June 1, 2014. To book, call 1-800-236-2905 and ask for **TENSATIONAL** Savings.

The celebrations will culminate in a **TENSATIONAL** cocktail reception on April 2 to thank friends, special guests and long-time supporters who helped make Hilton Americas-Houston's first 10 years a success.

Directly connected to the George R. Brown Convention Center, Hilton Americas-Houston contains the city's largest number of guest rooms, ballrooms, hotel meeting space, and the most technologically advanced services available under one roof. Conveniently situated between Toyota Center and Minute Maid Park, this AAA Four Diamond rated hotel boasts 1,200 elegantly appointed guest rooms, 91,500 square feet of flexible, technologically advanced meeting space, restaurant, lobby bar, coffee emporium and full service spa and health club. Hilton Americas-Houston is owned by Houston First Corporation. For more information, please visit www.americashouston.hilton.com.

About Hilton Hotels & Resorts

Founded in 1919 as the flagship brand of Hilton Worldwide, Hilton Hotels & Resorts continues to build upon its legacy of innovation by developing products and services to meet the needs of savvy global travelers at more than 550 hotels across six continents. Hilton is the stylish, forward-thinking global leader in hospitality with Team Members shaping experiences in which every guest feels cared for, valued and respected. Access the latest news at news.hilton.com and begin your journey at www.hilton.com or www.hilton.com/offers for the latest hotel specials. View a list of official social channels at www.hilton.com/social. Hilton Hotels & Resorts is one of Hilton Worldwide's ten market leading brands.