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Houston Communications Firm Ward Named Category Finalist in Holmes Report's SABRE Awards North America

HOUSTON (April 6, 2015) – Ward, a top ten Houston-based communications firm, has been named a category finalist for the Holmes Report's annual SABRE Awards North America, taking place May 5, 2015 in New York. The awards competition recognizes superior achievement in branding, reputation and engagement.

Ward is one of five finalists in the PR Agency Marketing category for its 2014 brand refresh. The firms' branding and marketing, which includes its website and social media, reinforces the firm's dedication to causing communication and business results for its clients.

The SABRE Awards North America consists of 73 categories, spanning a variety of sectors and practice areas within the communications industry. The annual competition attracted more than 2,000 entries, with 40 industry professional judges selecting only 300 campaigns to be evaluated at the final round.

"National recognition for our work helps Houston companies see they can access the nation's best talent right here at home," said Ward CEO and President Deborah Buks. "And it reinforces what I, as employer, mentor and coach coming from multinational agencies serving leading brands, tell my team: 'I'd put you up against any one of them, any day!'"

About Ward

A Houston-based communications firm and partner of the international Worldcom Public Relations Group, Ward causes communication, both internal and external, that causes intended results through media relations, community relations, crisis communications, employee relations, social networking, marketing communications and more. The award-winning firm serves business-to-business and consumer clients. Founded in 1990, the firm has experienced steady growth and gained a reputation for producing award-winning results with a strong commitment to client service. Visit www.WardCC.com for more information.

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About Worldcom Public Relations Group

Worldcom Public Relations Group is the world's leading partnership of independently owned public relations firms, with 140 offices employing 1,900 staff in 111 markets across six continents. In total, Worldcom partners reported combined revenue of US \$343 million last year from 3,286 clients, with some 80 Worldcom partner firms sharing business referrals across 90 clients. Established in 1988, the group was formed so that the strongest, most capable

independent firms could deliver immediate impact and sustained value through the intelligent use of communications – wherever in the world a client needs support. Partners serve national, international and multinational clients, while retaining the flexibility and client-service focus inherent in independent agencies. Through Worldcom, clients have on-demand access to in-depth communications expertise from professionals who understand the language, culture and customs of the geographic areas in which they operate. www.worldcomgroup.com

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