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## **Eiffel Trading Updates Online Marketplace to Offer Simple and Secure End-to-End Transactions for Used and Surplus Equipment and Material**

*Platform removes need for intermediary procurement support, delivers cost-savings*

HOUSTON – Mar. 6, 2017 – [Eiffel Trading](#) has launched an updated version of the first online marketplace for participants in the heavy civil, marine, and oilfield industries to buy, sell, and rent used and surplus equipment and material. The new platform removes the need for intermediary support during the procurement process for these types of goods, resulting in higher cost-savings for users.

For customers looking to sell or rent inventory, users can list equipment and materials to the online marketplace free of charge and have complete control over the sale process. Sellers can also now use 'Flash Sales,' a standout section on the new platform where users can create a listing and choose to highlight their goods on Eiffel Trading's homepage.

For buyers who cannot find what they are looking for, new 'Wanted' listings are available for use. When a match is found on the marketplace, the 'Wanted' customer will be notified immediately of the item's availability. Buyers can also use new website filters to more easily sort and identify desired equipment and material.

Whether buying or selling, users will feel secure in the authenticity of their transaction with Eiffel Trading as the new platform also offers users: the ability to schedule equipment and material inspections prior to purchase; a third-party escrow service to hold and release funds upon successful completion of a transaction between parties; and online freight calculators.

"The used and surplus equipment market is incredibly fragmented with multiple intermediaries between buyers and sellers. With so many participants in the marketplace, the value to the customer has been replaced by margin proliferation," said Eiffel Trading CEO Zachary Oliva. "Due to the growth of e-commerce over the last decade, it is clear the B2B industry has crossed a threshold where a majority of customers now prefer the online procurement of goods. Eiffel Trading is proud to launch our updated marketplace and provide users the ability to simply and securely transact from end-to-end, while also supporting their need for cost-containment."

Eiffel Trading will be doing live demonstrations in booth number G73412 (located in the Gold Lot) at the CONEXPO-CON/AGG (IFPE) international exhibition taking place March 7-11, 2017 at the Las Vegas Convention Center or visit the new platform at: [www.eiffeltrading.com](http://www.eiffeltrading.com).



**About Eiffel Trading**

Eiffel Trading is an online, business-to-business marketplace for used and surplus equipment and materials. Our platform connects buyers and sellers in the heavy civil, marine, and oilfield construction industries. Buyers can choose from a large selection of quality inventory, and sellers can list their inventory for free. Further, all sellers have the option to rent their inventory. For more information about Eiffel Trading, visit [www.eiffeltrading.com](http://www.eiffeltrading.com), call 1-800-541-7998 and connect via [LinkedIn](#), [Facebook](#), and [Google+](#).